ZAP

Hon Wong • Gordon Fang-Wong • Noblezada

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Zap is created by Hon Wong, Gordon Fang-Wong, and Jay Noblezada.

"I watched Hon in action and like many of the other things he does with hypnosis, (Zap) is unique and… Quick!"

--Tim Hallborn,

Co-Developer of NLP and Founder of NLP California

How To Use The Zap Guide Book

Take your time and read this book at least three times. In conjunction with the Zap DVD, the learning tools in this book are designed so that the information will soon take form in your own mind and become second nature. You may feel the urge to jump forward and assume that you know enough about Zap, especially if you are already a hypnotist, or have studied hypnosis before. Don't. Take every measure of safety and care for yourself, and your participants when considering and performing Zap. Let patience be your friend, and enjoy the experience of learning an amazing skill of body, and mind control!

Read this book as often as possible, and carry it with you where ever you go. You'll find that people will ask you about the book that are reading, and it will provide you the opportunity to practice your new skills. Be ready. And have fun learning Zap!

Special Message from Hon-Wong

Dear Reader,

Thank you for your interest in our work. My son, Gordon Fang-Wong, asked me a question many years ago, "What if we could hypnotize someone in less than a second?" We both looked at each other, and smiled. Our work began that instant.

What you are holding in your hands is my life's work. It's also Gordon's life's work, as he has been thinking about this since he was only 8 years old. We truly believe that "thoughts are things" and that what you imagine can be set into motion toward reality. It is now your responsibility to take what we've created and utilize its powers in your own life. Fully learn what we teach you, practice daily, and you will have a skill that only very few people have. Treat this skill, and your participants, with respect and care.

Hypnotizing people has always been a cherished art form in our family and has been passed down from my father, from his father... I began my journey when I was a young boy. The name "Zap" derived from something that Gordon and I would say to each other when hanging out. "Let's go zap some people!" This of course was our little inside joke, which referenced our shared passion of Hypnosis. My life long idea of what hypnosis was resembled touching someone and watching them drop to the ground. After all, that's what it looked like on TV. It was fast, and almost instant. When Gordon was only 8 years old he envisioned hypnosis the same way. So in over 35 years of personal study, professional training, and practice in the field, plus Gordon's study and practice, that same ideal, that image and belief of what hypnosis was, stayed with us until now. Introducing Zap.

I would like to acknowledge the real magic in my life:

My Grandfather, William Wong, I love you and thank you for the many life lessons. My father, Kwok Yan Wong for your many moments of inspiration and never allowing me to forget my roots. To my mother, Shiu King Wong. My love reaches to you in heaven. May you look down upon us with blessings. My brothers Peter, Kirk, and Henry. My sister's Susan, Janie, May, Oi Chun, and Ho Chun. My 3 brothers and sisters that died before their time.

My friends Yuriy and Alex Smolinskiy, Martin Silva and family, Dr. Bellenger and family, Waine, Morgan and family...who have been there always.
My many friends and others who have helped me and continue to help me.

My beautiful wife, Alicia. My lovely daughter, Isabel. My son, and Co-Developer of Zap, Gordon, without their love and support nothing would matter.

My Lord and Savior Jesus Christ, my life is yours.

Hon Wong
Developer of Zap

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WARNING! What you are about to learn is very serious and can only be done by the few who give it the full respect and attention that it deserves. Do NOT perform Zap on children, elderly, pregnant women, or people with physical disabilities. Doing so may result in harm to your participant or you! Be safe! Be smart! Welcome to the elite group of hypnotists, mind-control experts, and real magicians.

Dear Reader,

Thank you for your interest in learning something new and exciting! You and I are similar; in that the first time I saw Master Hypnotists Hon and Gordon perform Zap, I had to learn it! And here you are, about to embark on what I would call one of the most unique learning experiences of your life. By the time you're done reading this book you'll be closer to having the ability to put someone in a deep trance in less than a second!

I'm thankful that Hon and Gordon allowed me to write this book. The first time I met this dynamic duo was in 2007 during my first annual seminar, NX: The Noblezada Experience. Hon and Gordon sat up front, ready to learn. Little did I know that school was about to begin for me. When I walked over to the father-son team, Gordon shook my hand and looked into my eyes. "I'm a big fan" he said, straight forward and stern. His eyes didn't budge, and his grip on my hand was solid. I couldn't move. I felt like his eyes were blazing right through my brain, and my knees wanted to give way. I could have gone under, but Gordon let me go. I knew at that very moment that this kid was something else. No 11 year-old could be that good at mind control. Like I said, school was about to begin.

I never knew of "anyone" that could bring a complete stranger into a deep trance within seconds of meeting them... until now! Hon and Gordon taught me how to Zap. You're next!

I hope you realize that what you are holding in your hands is a guide to something special. Zap isn't a magic trick. It isn't Mentalism. Zap isn't hypnosis either. Hypnotism is only a small part of Zap. So if you've studied hypnosis in the past then you definitely have an advantage. But don't skim through this. Learn the Zap process in its entirety. Do not assume that you know how Zap works. The real secret is what you are about to find in yourself. Sound corny? I hope not. Your mindset and belief systems are about to play a BIG part in how well you understand Zap, and how fast you will learn it.

Everyone wants to open up the box and start playing with the toy right away. If that's you, I'm sorry. Zap is going to take a bit of your time, and energy, in order to master. This book was written in this fashion in order to keep the secret exclusive to those who paid for it, and also to save this skill for 'only the strong.' Trust me. It's worth it. Treat Zap with

respect and have patience. It will always be with you wherever you go, and whenever you need it.

Skeptics are saying that they know how Zap works, or that it's not real. Some say that we use paid actors and stooges as participants. Some say that this technique is old as the hills, or have even come to the realization that they've created it! However, no real proof has ever been presented to justify this claim. Even the best hypnotists, mind-control experts, and NLP practitioners said, "it can't be done." They were right, in that 'they couldn't get it done.' Hon Wong and Gordon Fang-Wong have done the impossible when they created Zap.

I'm excited for several reasons. This project is inline with "Purpose Driven Magic," "The Nucleus," and "Alpha Presence." Zap enables you to bring someone to a place of heightened awareness and pure consciousness. Completely relaxed, and at peace. This is real magic to me. The state that your spectator will be in after you wake them up is beautiful. Every person that gets Zapped by Hon and Gordon say same thing: "That was awesome!"

I'm also excited because you are about to learn how to do this! You are going to have the power to give people an unbelievable experience!

Use your powers for good. Failing to do so will only result in your demise (insert skull and crossbones here =))... Now let's learn Zap!

God Bless,

Noblezada

SECTION 1

THE ZAP MIND CONTROL SYSTEM

Hypnosis: an artificially induced trance state resembling sleep, characterized by heightened susceptibility to suggestion.
Sounds pretty simple, right? Ok. Let's break this down just a little bit. Hypnosis is basically a state of mind, in which one can be easily led to action.

Or

A MIND SET in which one can easily take direction.

Of course, we can paraphrase the dictionary definition of Hypnosis all we want, but the truth is, EVERYONE has been hypnotized at one point or another in his or her lives. It is believed that people are hypnotized on an average of 4 times a day. The TV. The Radio. School. Church. Music. Books. This book... Think about it. Have you ever been driving in your car, arrive at home, and NOT remember the last few turns, or even the freeway exit? Have you ever been driving several exits past your destination without even thinking about it? What about that time that you spaced out during class, and your daydreaming was so 'real' that you completely lost track of what time it was, and where you were?

Think about a marathon runner, or any other athlete for that matter. What is going through their mind when they are "in the zone?"

Hypnosis can also be thought of as the use of the "complete mind," or breaking down the critical line that divides the conscious and sub-conscious mind. You can find ample material that defines, breaks down, and even teaches hypnosis at your local library or bookstore. There are even some great Hypnosis DVD's and instructional programs out there. All you have to do is look. You'd be amazed to find out what is readily available, accessible and free! We've also included a Suggested Study list at the end of this book if you are interested in learning and practicing Hypnosis. More on the lines of Zap and Mind-Control is the book "The Power of Your Subconscious Mind." Get it and read it!

For the sake of performing in "The Real World" make sure that you know enough about hypnosis so that you have a generous knowledge if anyone ever asks you about it. You'll get questions like, "Is hypnosis even real?" Or "What exactly is hypnosis?" What you've just read should be a good amount of 'cushion.' Be ready.

OK. Let's learn about Zap.

What exactly is Zap? Zap is a technique created by Hon and Gordon that makes it possible for a performer to put someone in a hypnotic state within seconds of meeting him or her. Is this speed trance? No. Most 'speed hypnosis' requires that you bring someone into a state of hypnosis first, which can take anywhere from 5-15 minutes. Then, instantly taking them back under, usually with an arm pull induction, voice command, or some type of post hypnotic anchor that you've already planted.

Zap takes that entire process, and condenses it into seconds.

What is happening to someone who is Zapped?

Zap creates a fully deepened hypnotic trance state. The subject is relaxed, and is NOT knocked out, or hurt. If you watch any of the reactions on the Zap DVD you'll notice that almost every participant expressed their experience in the same way:

"I was totally aware of what was going on, but I couldn't control my body!"

This comment is usually followed by "I felt relaxed and at peace," Or, "I'm totally fine! I feel great, actually." This is real hypnosis, induced by a brilliant method!

But I'm not a hypnotist and I don't know much about it.

You don't even need to know much about hypnosis in order to Zap. You could get away with skipping any of the suggested materials and go for it. THINK ABOUT THIS: You don't have to know much about the way the body assimilates food, and breaks down enzymes, and how the digestive system works. All you have to do is eat and the magic of your body does the rest. Do you know how electricity works? Even the smartest people in the world don't know what electricity really is, and you don't have to either. All you have to do is flip the switch, and you have total control over a very powerful force.

For a lot of the readers out there, this is enough. If it works, then it just works, right? When Hon Wong taught me how to Zap, I simply watched him do it, he told me, "Just do it. It will work for you." I tried it and it worked. I didn't question it. You may feel that Zap comes naturally for you. And I believe that every time I Zap, I learn something new about it. It continually evolves, and my style and technique get smoother and

faster. This evolution that I see in front of me is attributed to an open mind, observation, and constant adjustment.

You could just be successful on your first try, and put this book and the Zap DVD away in your closet. However, there is always something inside of us that wants a little extra. We crave the answer to the "Why?" and unless certain blanks are filled, it is impossible to believe, practice, and experience the true power of Zap.

Consider the alternative: It's better to be competent than confident.

When riding a motorcycle, is it better to have mere confidence, or would you rather know exactly how to ride? Confidence might just get you killed! Competence brings certainty. Certainty provides safety and consistency.

It's better to be competent than confident.

This being said, take your time in learning everything in this book and on the Zap DVD. Study hypnosis and psychology in order to supplement your education, and you will feel that your competence in these areas will create a stronger confidence. The more you learn, the more you will start to see these principles and concepts working in your very own life. As seen on the Zap DVD, CONFIDENCE is a major factor in the Zap Mind Control System. In fact, after you Zap for the first time, it *will be super easy for you to do it again, and again*, on anyone you choose, every time you choose.

WARNING!!! Do not attempt to Zap anyone that is unhealthy, pregnant, elderly, or under the age of 18 years old. Do NOT Zap anyone with joint or back problems, heart problems, or history of stroke or heart attack.

My solution for you: Get competent. Then get confident. You'll need both powers in your mindset.

Are you ready?

This is how Zap works: **You tell them what to do. They do it.**

It sounds simple right? Yeah I know it couldn't be that simple. But the truth about Zap is that it is based of the power of YOUR mind, and the psychological technique called CONFIDENCE. This may sound very

vague, and what you are about to read is going to break it all down and enable you to understand everything you need to know in order to be able to Zap.

"Aren't you using some kind of judo trick, or pressure point tactic to make people drop to the ground?" No. That would be illegal.

"But it can't be as simple as just telling them what to do." Keep reading...

Right now in this moment, you MUST let the impossible become possible. You need to believe in yourself and understand that you possess a power that was designed by your maker. Some call it 'WILL.' Others call it Intention. Some call it God. And others fall back on what is known as luck. Hon believes in his savior, Jesus Christ. I feel the same way, and it is only by his power that we have any ability to do anything. Your belief system is your choice. And if you are religious, spiritual, or even remotely superstitious, then you KNOW that there are forces beyond you. And if you are an atheist, then you must base your BELIEF on some factual proof in your own life. If the power of spirit and soul isn't in your belief, then you will have to find the facts to have faith in. In the end, everything that you do in life is YOUR choice. You make it happen. It's up to you what you want to believe in. And it is only by your deep-rooted belief, way down in your subconscious mind that makes mere thoughts REAL.

Keep in Mind: Hon Wong's Zap has a 100% success rate when performed correctly. Understanding this FACT will enable you to build confidence, and reach a goal that many believe is impossible.

So if you're thinking to yourself right now,

"No Way. This can't be as simple as I JUST BELIEVE IT AND IT WORKS."

Keep in mind that only a select few that get their hands on this book are going to be able to perform Zap. The reason for this is that we do not expect everyone to BELIEVE. There is a lot of doubt in the world, and in our society. When the facts are presented, when you see it with your own two eyes, when you experience it yourself, only then is the doubt extinguished. Only then is something real and factual.

If it is doubt that is holding you back from anything, then there is a simple solution. Don't doubt. It is only YOU that is in the way of creating what you want in your life. Doubt Zap, and you will NOT be able to do it.

DOUBT = FAILURE

Sure, it is important to question certain things, and build confidence upon facts. But it is NOT doubt that you should have. There should only be a positive attitude, seeking "knowledge." **Have confidence and trust**, and your abilities will be boundless. More about his in The Triangle (Section 2)...

Here is an excerpt from **The Power of Your Subconscious Mind** by Dr. Joseph Murphy (a classic best selling book that has helped MILLIONS to transform their lives).

WHAT IS IMPRESSED IN THE SUBCONSCIOUS IS EXPRESSED

William James, the father of American psychology, said that the power to move the world is one with infinite intelligence and boundless wisdom. It is fed by hidden springs and is called the law of life. Whatever you impress upon your subconscious mind, the latter will move heaven and earth to bring it to pass. You must therefore, impress it with the right ideas and constructive thoughts.

From the passage, what do we see? What you think in your own mind will formulate your reality. The thoughts that you let consume you will do just that, not only in your mind, but also in your actuality.

So what is Zap, exactly? It's a frame of mind that enables you to perform amazing things. The idea of mind control, mixed with NLP and waking hypnosis... it's a mixture of some of the most powerful mind-technologies available to any performer.

Of course YOU NEED TO learn everything in this book. This isn't about "blind faith." That would be foolish of us, and you. This book is packed with solid theory and technique. It may seem like Zap is overwhelming and that there is just TOO much to read and study and learn... Good. Zap should be had by those who are willing to put in the work. Just hang in there. There are key details that will fit together like a big puzzle. The picture will be crystal clear soon. Just keep reading...

SECTION 2

THE TRIANGLE

Congratulations! Not very many people get past the first chapter of any book, and YOU are still here! Thank you for being the type of person that believes in finishing things and getting the impossible done. You are one of the few that will be able to Zap!

ZAP EXERCISE 1: Imagination

Imagine, think, or feel in your mind the situation that you will soon be in. I want you to see yourself walking up to someone that you have chosen to Zap. Think about where you would be. Think about all of the emotions that are going through your head right now*. Are you nervous? Are you doubtful? Will Zap really work? Is this person going to go under?

I want you to feel all of these emotions. Are you confident? Are you scared?

Whatever you are feeling, remember all of it. Use a scrap piece of paper to jot down these emotions. This section of the book is going to teach you how to transform and manipulate all of these feelings and emotions into excitement, fun, and confidence.

*If this is difficult for you to do, try thinking back to a time when you had to approach someone. Think about a time when you needed to speak in front of a crowd for the first time, or when you attended that first day of school...

You may also want to try going to your local shopping mall and sit somewhere in the open with a lot of people walking by. Actually, being in a public place around strangers will help you to imagine, or literally be in, what the situation will be like, and you will feel the appropriate emotions.

Now let's get into the heart of Zap.

Zap utilizes different elements of Social Dynamics, Psychology, and Physiology to create a very unique and unforgettable experience for you and your participant. It may seem like there is a lot going on, but you'll

soon find that EVERYTHING ON THESE PAGES WILL MESH TOGETHER and will synergistically work in your favor.

One of the first things to consider is the concept of FRAMING. This advanced technique isn't known to very many, and held in the dark by many NLP, PUA, and Mind-Control practitioners. Some people have heard the term "Frame of Mind," but to actually be able to frame, set the frame, otherwise known as FRAMING, is a highly underused skill.

Framing is the concept of creating a 'frame' for the overall situation that you are in. It can also be described as the overall 'picture' of what's going on. Framing enables you to take any situation and turn the tables around, take the table away, or install a plasma screen television onto the wall next to the table. The metaphors can go on and on, as framing is only limited to your imagination. Framing goes far beyond what you wear, how much money you have, or how much alcohol they have had to drink! You'll soon see what I mean

Think about the term STATE OF MIND. What causes you to be in a certain state of mind? Or frame of mind? Are you content? Calm? Excited? Is your state of mind angry? Filled with Joy and Peace? Are you anxiously waiting to Zap?

[To supplement your knowledge of t state of mind and mind set in a wonderful book entitled "Psycho-Cybernetics" by Maxwell Maltz]

Now if I tell you that within these pages is a $200 bill... Now your mind set changes and your emotions follow suit. If you're flipping through the pages or if you looked to the back cover, or even imagined that any sort of currency wedged between the pages of this book, than what I've done successfully is **changed your frame.**

Only 7% of the people that read this book will be able to Zap.

Ah, yes! Did your eyes open wider? Did your lips open? Did you sit differently? Your breathing pattern changed, and your heart rate sped up!

Anyone can learn to Zap. Of course you will need the right amount of effort, practice, and mind set. As you can see, the power of words can really change the frame of things, and get people thinking differently.

Take a deep breath. Let it out and relax.

Here's another example: *I want you to imagine that I am holding a shiny, yellow lemon in my hand. In the other hand a shiny silver knife. I cut the lemon in half and the juices begin to run down my wrist and to my elbow. You can smell the lemony scent and I'm biting into the lemon, as all of the sour juices are causing my mouth to water...* Just like your mouth is watering right now!

Why does this happen? The answer: Your MIND is the most powerful tool for creating anything you want. By using simple words that you automatically associate to feelings in your own mind, one can create physical feelings, experiences, emotions, and sensations. Your mind houses all of things that formulate reality. Imagination, desire, creativity, visualization and focus... the list goes on! Once you realize this, it will be easier to affect others with your mind!

"YOU HAVE THE ABILITY TO CHANGE YOUR FRAME OF MIND."

You have the ability to change your reality.

Let's take this example even further into the realm of Mind-Control, closer to Zap.

Remember when you imagined yourself walking up to a complete stranger? Did you see it from your own point of view? Or did you see yourself from a third person's point of view? Did you see yourself through the participant's eyes?

Perception is a big part of 'FRAMING' and it is important that you have the ability to switch from any and all of the three 'points of views' in order to conceptualize what is happening when you Zap. Imagine a security camera in the corner of the ceiling, in the sky, or across the room, and even from within their head. This is what you should be able to imagine and visualize in order to 'frame' the situation at hand. You should see you, the people you are performing for, the one that has been chosen as the participant, and the environment. *The eye in the sky, or 'Big Brother.' This is you.*

Now, what do you hear? Is there loud music? Is there traffic? What is the ambiance like?

Keep in mind that you should be able to do this anywhere that you are. You can even do it from home, on the couch. You may have been doing this all along as you were reading these words. Practice seeing different point of views other than your own. This will enable you to master the art of framing.

Whether it's one on one, a group of people, or within your own mind, framing can be a HUGE advantage to any performer, or presenter. This part small part of the anatomy of Zap is priceless, and you'll find it helpful to you in so many other areas, socially, professionally, and even financially.

Consider the entire situation, and make yourself WIN. Create the frame so that YOU are the hypnotist. No one will believe otherwise.

<u>Point 1 of The Triangle: The Relationship between You and the Participant</u>

The points below are going to cover the first part of our "TRIANGLE" which is the essential anatomy of Zap, and will help you further develop the ability to Frame. So far, there is a lot of information being thrown at you, especially if you've watched the DVD (which you should have done!). Don't worry, everything will soon make sense and will all flow together in a smooth stream of certainty.

When you first walk up to someone that you intend to perform for, they will have an initial assumption of you. We'll call this a "First Impression." And as you know, first impressions are EVERYTHING.

You can't manipulate the situation in order to create the impression for yourself that is necessary.

- <u>What are you wearing?</u> Do you look like a professional person? Someone of high intelligence? Looking the part of someone that this person can trust right off the bat is VERY IMPORTANT if you want to be able to Zap someone in a matter of seconds after meeting them.

- How do you speak? And what is the first thing that you say? **Introduction** is an art form that you are going to have to master in order to set yourself as a leader and authority. As you know, people are responsive to authority figures and leaders (NOT followers, or approval seekers).
- What is your BODY saying? How do you stand? Do you approach from the back, or the side? Are your arms folded? In your pockets? Are your shoulders back or slumped over? Your body language will speak thousands of words before you even get near anyone.

WHAT DO YOU WEAR? There's nothing better than a clean, pressed, well-tailored suit. It doesn't really matter where you are. A suit SCREAMS professional. If you plan on being a performer of any kind, we highly suggest getting a suit tailored to you. It doesn't need to be a very expensive suit. If you need to save up money for a few months, do it. YOU ARE A PROFESSIONAL. Look the part.

Notice in the Zap DVD how Hon dresses. Even without the coat and tie, the rest of his outfit is professional. From the tuxedo shirt, to the watch and shoes.

Now you may feel the need to dress down for certain occasions, but unless you are at a beach party, or at the gym, DRESS UP! **It's always better to be the best-dressed person in the room.** You can't go wrong.

The reason why you want to dress UP is because of the simple matter that people will respond to you as an authority if your personal standard is already portrayed as BETTER.

Yes, we do live in a society where we are judged by what you wear. Look good, and people will see you as good. Don't get caught up with the whole, "Don't judge a book by its cover" bull. Your cover is important. People don't read books with BAD covers, and you've got a story to tell.

HOW DO YOU SPEAK? Speak with confidence. You may talk slow, or you may talk fast. You may even stutter and slur your words. But if you are CONFIDENT, people will have no choice but to hear you. If you speak CLEAR AND CONFIDENT, people will love to listen. This point is very important! If you happen to be dressed down, and aren't in your fancy suit, the way you speak and the attitude that you exude will be your outfit!

On the Zap DVD you'll find additional performances in the bonus section. The second performance shows me performing Zap very effectively. Notice how even in t-shirt and ball cap, I can still use attitude and confidence as my "suit."

You will be learning more about exactly what to say in the Patter and Custom Scripting section of this book.

WHAT IS YOUR BODY SAYING? The way you stand may seem trivial, but if you watch any movie with a hero in it, notice how they stand when they are giving their 'important speech' (normally near the climax of the movie, or at the end after the resolution). I guarantee its shoulders back, head up, arms NOT crossed. Confident and Cool. Think James Bond. Tom Cruise in Top Gun. Dirty Hairy. James Dean. See Christian Baile in any of the new Batman movies. That's a cool, confident guy. We'll get into more of this in the Section 3.

Bottom line, start thinking confident, and you'll look the part. Scratch that. Start looking the part, and you'll feel the power from within.

ZAP EXERCISE 2

Go to the most high-end car dealership near you. Porsche, Bentley, Ferrari, Lamborghini... If it's a BMW dealership, find the most expensive one they have on the floor. Sit inside the car of your choice and imagine yourself driving down your street to your garage... see how that feels. It's not a difficult challenge, but let's see if you get around to it.

Start looking the part, feeling the part, and exuding confidence, and you'll feel the power from within.

Why is it so important to exude confidence? Zap works off of the very powerful principle of CONVICTION. Everyone has this power; they just aren't using it all of the time. There are certain things that you are absolutely certain of, right? Gravity just works. What does chocolate taste like? What is your last name? These are things that you would swear by. Now, if you think about it, there aren't very many of these "CERTAINTIES" are there? There is always room for error, and change. But it is only the things that you are CERTAIN of that will work for you more than often.

Why do certain guys get all of the girls? Why do certain people get the good jobs? Why doesn't everyone get scared in front of large groups of people? How can I learn to approach anyone and get him or her to do something for me?

It all comes down to conviction and confidence. You are going to be walking up to a complete stranger and asking them to 'let me hypnotize you.' You better be damn certain that this is what YOU want, and exude confidence and complete control.

The first part of The Triangle is *the* relationship that you immediately establish with your participant. You need to get this. And this is why Framing, Confidence, and your Appearance are of UTMOST IMPORTANCE. People NEED to see you as a PROFESSIONAL HYPNOTIST: someone that is an authority that they can trust, and believe. People that you meet and intend to Zap will see you coming and will be responsive to a CONFIDENT person who is in control.

POINT 2 OF THE TRIANGLE: The relationship between your participant and Hypnosis.

The next part of our Triangle is the relationship between your participant and Hypnosis. Before attempting to Zap someone, you must make sure that they have a good idea of what is going to happen, and how they are going to react.

Ask yourself the question: *"Does this person know what I am about to do?"*

Zap may look like Hon is catching people off guard. But the truth of the matter is that every participant knows EXACTLY what is about to happen and they are prepared to act accordingly. People will fall to the ground safely, and close their eyes. They WILL go into a trance like state. Why?

YOU TELL THEM TO.

DO NOT ATTEMPT TO ZAP SOMEONE BEFORE COVERING EVERY PART OF THE TRIANGLE. DO NOT ZAP ANYONE UNKNOWINGLY, OR UNEXPECTEDLY.

Let's take a look at the exact patter that Hon uses for almost ALL of his performances of Zap.

> *"Hi! My name is Hon Wong. I'm a professional hypnotist and one of the fastest in the world! What's your name?*
>
> *(Insert participants name), I'd like to hypnotize you in a second! You're going to drop like a sack of potatoes, right here, SAFELY on the ground. When I wake you up you're going to feel great, refreshed, and just like you took a half-hour nap! Say yes.*
>
> *Do you have any health, or psychological issues that I should know about? Perfect.*
>
> *When I shake your hand and say the word sleep you're going to go deep under. Give me your hand. One more time, another deep breath…Are you ready? Look at me and take a deep breath…"*

This part of the script, as described in the Patter and Custom Scripting Section of this book, is a super condensed way to cover the 2nd point of The Triangle. Your participant is being LED and DIRECTED by you.

You have built a relationship between them, and what hypnosis is, or at least what is going to happen to them when you Zap them!

THE 3RD PART OF THE TRIANGLE: Your relationship with Hypnosis

This may seem like the easiest part of the triangle, but can sometimes be the hardest to master. Building the relationship between yourself and Hypnosis is all about "inner game." What does that mean? It means that you need to be locked in and ready to go!

Having Inner Game means that you know your stuff and you have NO DOUBTS in your mind about what hypnosis is, how it works, its effectiveness, and whether or not YOU are able to Zap.

As covered in the first part of this book, your belief systems will play a big role here. Your belief in your self will make or break you.

It's OK to be nervous, or a little scared at first. This is part of being a performer and is very common with most people. Let these emotions go.

Remember when we talked about framing? When you look at the situation from an entirely different point of view, you should be able to see it without fear, or doubt. Whenever you feel nervous, or doubt that Zap will work, all you have to do is Zap yourself. I know this sounds strange, but it's as simple Zapping another person, and you have more control, and can direct yourself!

ZAP EXERCISE 3:

Take a deep breath, and hold it for a few seconds.

Let it out nice and slow.

Remember all of the emotions that you wrote down? Take that paper and tear it up. As you throw the pieces in the garbage, imagine all of these emotions quickly vanishing away.

Think about a time when you felt confident. When you knew that something was going to work for you. A time when you had no doubts in your mind and your level of certainty was through the roof!

Take that emotion, and multiply it by 10. Feel what it's like to be in absolute control over your life, and take another breath. And let it out. And now multiply that confidence by 100... That's right. And now by 1000, as you take another deep breath. Let it out as you let all of those emotions rest inside of you, where they belong.

Say to your self, "I am The Hypnotist." Look in the mirror. See yourself as The Hypnotist! Take on the character traits of a professional and embrace your new role as The Hypnotist.

You are The Hypnotist. You can Zap. It's what you do.

Take another deep breath, and as you let it out come to room awareness, feeling great, with a big smile on your face.

Section 3

Approach and Alpha Presence

In this section of Zap, you will be learning how to tune and perfect your Approach and learn a little about something called Alpha Presence. Approach is the first step in the Zap process, so this section is going to focus on that one point of The Triangle.

What is Alpha Presence? Alpha Presence is the concept of "BEING ALPHA." What does this mean? The Leader. Top Dog. Top Gun. The One. Think about the most influential person of our time. Who do you know on TV, or The Movies, that is completely Alpha? Who do you know that exudes confidence, always plays the leader role, gets everyone to do what they say, and is always on top of their game?

Here are a few examples that we covered earlier (add more that align with your idea of Alpha):

Robert Downey Jr. in Iron Man, Tom Cruise in Top Gun, Neo in The Matrix, Christian Baile in Batman Returns,

_____
_____
_____
_____.

Real Life Alphas:

Brad Pitt, Jay Leno, Bill Clinton, Oprah Winfrey,

_____
_____
_____.

Alphas in YOUR life (write down at least 3):

1.

2.

3.

4.

Most people can only think of three. Some may feel stumped from the get-go. It's OK. And it's not necessarily a bad thing. It may mean that YOU ARE THE ALPHA in your life. Or that your standards for what an alpha are may be different than others. Nice! Just make sure you're circle of influence aligns with your belief.

By using examples of leaders and icons in our society, we can start to notice the characteristics and attributes of people that have the power to influence and direct.

Take a look at what these people wear. How they act. The way they speak. Make the positive attributes your own, and start to immediately utilize an alpha approach to everything you do.

How does this apply to zap?

When you exude Alpha Presence, there will be no room for anyone to NOT believe that you are a professional.

What you say WILL HAPPEN.

APPROACH

Please refer to the Zap DVD for technique and tips on the Approach.

It is very important that you build rapport and trust with your audience as soon as you meet them. Here are some key points that will help you understand the approach.

1. Never approach a single person. Choose people that are part of a group, unless you are at a party or gathering where everyone is having a good time.
2. Exude confidence. Have your introduction and script memorized and mastered. People won't be willing to try hypnosis if they don't see an Alpha in you.
3. Bring a team with you. Do you have friends that will videotape your performances? Having a cameraman with you shows that you are a professional and are serious. This also is a good

form of protection for you with insurance or legal actions against you.

4. Have friends with you that will just be there to watch. These friends of yours can be introduced as your students, which builds your credibility as a professional.

Sample script: "Hello my name is Jay, and you are? Hi Mary. These are some of my students who are learning from me. I'm a professional hypnotist, and one of the fastest in the world..."

(Please see Patter and Custom Scripting for more about what to say)

More Approach Techniques

A lot can be learned about Approach. Many of these techniques can improve your game in a social environment, business meetings and improve your effectiveness as a strolling performer.

Never Approach From The Back!

No one likes to be surprised by a stranger in back of him or her. Always approach from the front, and at an angle. Not dead on. This can be just as intimidating as tapping someone on the shoulder in back of them.

Unless you are far enough away before getting someone's attention, Never approach from the back.

Never Shake Hands

This is a top secret that is taught in business books and Social Dynamics. Many people DO NOT want to shake hands with a stranger. This may sound counterintuitive, but shaking hands isn't necessary. You don't need to shake their hand right away, because when you do, they will be Zapped! Save that until after you've built rapport and cover all of The Triangle.

Mastering the 'Approach' alone can be a semester in college! There is so much to learn about social dynamics and business etiquette. If you are a naturally outgoing person, this entire process will be easy for you. If you are not comfortable going out and meeting people on a regular basis, refer to the

suggested study at the end of this book. Social skills are not only a big part of Zap, but can also improve your overall life.

For now, studying and mastering the Patter and Custom Scripting will allow you to start performing Zap right away. Be friendly. Be CONFIDENT.

SECTION 4

METHOD AND TECHNIQUE

Zap works because of confidence and conviction. When you just believe that it works, and know that it WILL work for you, you're 90% of the way there. Let's take a look at the Methods and Technique that are utilized with The Triangle.

The Zap Handshake: Please refer to the Zap DVD for complete instruction on The Zap Handshake. Below are some key points to remember once you've learned the Zap Handshake form the Zap DVD.

Key Points

1. Only pull 2-3 inches. It's not a long yank, even though it appears this way on the DVD Performances.
2. Use the left hand around the back of your participant's thumb as support and control (described in the Zap DVD)
3. Always point out a SAFE landing spot that is soft. Grass, and soft carpet is highly recommended. There are also Non-Falling methods described and taught on the Zap DVD (Zap Alternative Styles), which include a seated and a standing method.
4. NEVER ZAP SOMEONE THAT HAS BACK PROBLEMS, JOINT PROBLEMS, OR HIP PROBLEMS.
5. Do NOT squeeze their hand. Simply grip firmly like a normal handshake.
6. As your participant is falling to the ground, keep hold of their hand and guide them down safely and gently.

The Zap Handshake is gentle and subtle. It is the force in which you COMMAND, SLEEP! that is strong and abrupt. Your tone should be solid. Do not scream, but command with a loud and strong voice.

REMEMBER: the word SLEEP is a command. Not a request. When you say it loudly, almost yelling it, you are not hoping they will go down. When you command the word SLEEP! They WILL go down. If your conviction and belief system overrides theirs, they will have no choice but to fall to the ground. Hon and Gordon describe this process with the expression:

"Confuse the mind and Shock the body."

The initial, quick movement of the handshake, mixed with the unexpected SLEEP command, will create an instant result!

SECTION 5

PATTER AND CUSTOM SCRIPTING

Below is a verbatim script that you can study, memorize, and use every time that you Zap. Feel free to literally copy this script and use it when you perform. It works. After, we'll be breaking down every single line, so you will be able to create your own custom script.

Standard Zap Script:

"Hi! My name is (insert your name here). I'm a professional hypnotist and one of the fastest in the world! What's your name?

(insert participants name), I'd like to hypnotize you in a second! You're going to drop like a sack of potatoes, right here, SAFELY on the ground. When I wake you up you're going to feel great, refreshed, just like you took a half-hour nap! Say yes.

(get confirmation and compliance)

Do you have any health, or psychological issues that I should know about? Perfect.

Look at me… take a deep breath. And let it out. When I shake your hand and say the word sleep you're going to go deep under. Give me your hand. One more time, another deep breath… "SLEEP!"

Eyes closed, all the way down. That's right you are doing just fine.

Allow the sound of my voice, every breath that you take, and every moment that goes by to now concentrate on my voice. Let the every sound that you hear send you deeper and deeper, even more relaxed than you are now.

Now in a moment I'm going to wake you up. You will attempt to get up, but when I say the word 'SLEEP' and snap my finger in your ear, you will fall right back down into this relaxed state, even deeper than you are now. Nod your head if you understand.

(repeat 1-2 more times)

Go ahead get up?

SLEEP! All the way down. That's right you are doing just fine.

Now when I count from 1-5, you will awaken from this relaxed state of hypnosis, feeling even better than you were before. You'll be wide-awake, and refreshed, just like you took a 30-minute nap.

One, two, three, take a deep breath. Four, Five eyes open wide, wide-awake, feeling better than before!

How does that feel?

Thank you so much. You did perfect!"

END SCRIPT

As you can see, what you say is very simple, and doesn't take a lot of time to memorize (especially if you watch the Zap DVD several times). There are no complicated or tricky words; simply bold, and easy to understand direction and guidance.

Now let's break down each part of the script so you can see why every line works, and how it works. This knowledge will enable you to construct your own patter. (Script is in italics, breakdown is in bold.

"Hi! My name is (insert your name here). I'm a professional hypnotist and one of the fastest in the world! What's your name?"

This is the first part of The Triangle. You are establishing yourself as a PROFESSIONAL HYPNOTIST right away. Make sure that the rest of your approach is intact (dress, confidence, and body language).

Once you get their name, remember it! You will be using it as much as you can in the script to build rapport.

"(insert participants name), I'd like to hypnotize you in a second!"

Here is the second part of The Triangle. You are telling them exactly what is going to happen to them, and instantly creating an idea of what hypnosis is going to be. Remember, you are confident and a professional. They will respond to you, as they should.

"You're going to drop like a sack of potatoes, right here, SAFELY on the ground."

Emphasize SAFELY, as you show with your hands, gesturing to the grass or carpet, where they will be falling. Your spectator will fall whereever you designate. If you don't show them where they will fall, you run the risk of them falling on you, or in a way that you cannot catch them. Make sure you designate exactly where they will fall.

"When I wake you up you're going to feel great, refreshed, just like you took a half-hour nap! (insert their name), Say yes."

This line is the hook! Unless you learn clinical hypnosis, you will be Zapping for entertainment purposes only. This line gives the reason for which Zap was intended: to make them feel great!

The "Say Yes" at the end of this point in The Triangle is a command. NOT a request.

Remember, if they do not say yes: DO NOT PROCEED.

You MUST have participants' consent and cooperation when performing Zap.

"Do you have any health, or psychological issues that I should know about? Perfect."

Not only is this a necessary step BEFORE attempting to Zap anyone, it also works as something called a "qualifier." People are quick to prove that they are 'normal' and 'good enough' to become hypnotized. This role reversal will increase your subject's willingness and compliance.

NEVER PROCEED WITH ZAP IF THE ANSWER TO THE ABOVE QUESTION IS 'YES.' People with health issues, or psychological issues should NOT be Zapped.

"Look at me… take a deep breath. And let it out. When I shake your hand and say the word sleep you're going to go deep under. Give me your hand. Another deep breath… "SLEEP!"

"Look at me." This is THE time to use the Hypnotic Stare. Refer to the Zap DVD. This line in the script is the most fun! There are so

many different ways to tell them what is going to happen, and how they are supposed to react. Because your conviction is so strong, they will have no choice by to listen to you and take your direction.

Feel free to use "Drop like a sack of potatoes" as a line to replace "you're going to go deep under." It works great, is descriptive, and to the point.

REMEMBER: You don't have to go for speed. Take your time and be descriptive, rather than quick and unclear.

The handshake that is described on the Zap DVD is the best to use when you are starting out. It is secure and safe, and the initial, gentle tug on your participants arm will create a downward momentum, cognizant of where you have just verbally guided them to go.

Once they are collapsing and have fallen to the soft landing area:

"Eyes closed, all the way down. That's right you are doing just fine."

This line is continued direction and guidance, and will assure that even someone that is thinking twice about trying to resist will follow your will. Your words, the handshake, the command SLEEP And your energy will make Zap work. Everything that you've learned in the previous chapters will come together in this moment!

Sometimes people may feel strange and react in a shocking way: convulsions, foaming at the mouth, and even smiling, or laughing uncontrollably. This is absolutely normal. The body will react the way that it naturally wants to in order to release and relax.

It is your job to use this reaction to send them deeper into hypnosis, and into a RELAXED state, rather than shock and fright! Here's where the next line comes in.

"Allow the sound of my voice, every breath that you take, and every moment that goes by to now concentrate on my voice. Let every sound that you hear send you deeper and deeper, even more relaxed than you are now."

Notice in the above line how you continue to guide them with your words. The hypnotic language is easy to understand, and flows

nicely. For any participant being hypnotized for the first time, this part of Zap locks them in. They have no idea what to expect, but they don't have to worry about it because you are telling them exactly what to do, how to feel, and where to go in their mind. Remember this script! It works.

The next line is a convincer. This part of the script is further explained in detail in the Post Hypnotics section of this book. It is a very powerful moment when you exhibit your control. Try not to act too proud during this part of the script. You'll feel the urge to smirk and wink at the audience!

"Now in a moment I'm going to wake you up. You will attempt to get up, but when I say the word 'SLEEP' and snap my finger in your ear, you will fall right back down into this relaxed state, even deeper than you are now. Nod your head if you understand."

(repeat 1-2 more times)

"Go ahead and get up?"

Wait until they open their eyes and start to get up. Then say:

"SLEEP! All the way down. That's right you are doing just fine."

Once again, refer to chapter 7 for a full breakdown of post hypnotics, the above routine, and other very cool convincers that you can integrate into your Zap performance.

"Now when I count from 1-5, you will awaken from this relaxed state of hypnosis, feeling even better than you were before. You'll be wide-awake, and refreshed, just like you took a 30-minute nap. All hypnotic suggestions will be completely removed from your mind."

At this point in the script you can ask for a confirmation if you want ("Nod your head if you understand"), but at this point in the session your participant is conditioned to follow you. You are in control, as their guide through this amazing experience!

REMEMBER to always remove hypnotic suggestions from your participant's minds. It may sound impossible, but a suggestion may stay in ones mind for a VERY long time. Be responsible and make sure to do a proper removal of Post Hypnotics.

"One, two, three, take a deep breath. Four, Five eyes open wide, wide-awake, feeling better than before!"

As described in the Zap DVD, this is The Count Up, and brings your subject up and out of hypnosis in a refreshing way. Always use your volume, tone, and inflection to SOOTHE your participant up and out of hypnosis. See DVD for fine examples.

Do NOT leave your subject on the floor or anywhere, and walk away from them while they are under a trance. This may look funny, and some hypnotists choose to do this as an act, but as a professional you should always act as the guide. Never leave your participant. They'll never want to be hypnotized again, and will feel violated.

With an outward gesture of the hand, carefully help your participant up to their feet, or leave them in their chair if they are sitting. With a friendly smile on your face, say:

"How does that feel?"

Asking this simple question is a nice touch. It may seem simple, and obsolete, however any answer that you get will be ultimate proof of your powers, and/or your participants experience. Any one watching this performance will be dying to ask the participant a bunch of questions. You should be the first to ask, in a caring and professional manner, and let the entire audience hear what the participant has to say.

The answer to this question will also be a gauge for you to go by as you learn and improve your Zap skills. Be ready, you'll get many different reactions and expressions. Everyone is different, with different background knowledge, so don't hesitate to let people know if it wasn't what THEY expected.

"Thank you so much you did perfect!"

Always salute your participant when you complete your performance by smiling and treating them as if they performed for you. As cool as you might look at the end of the Zap performance, REMEMBER: Your participant was the star of the show, and Zap was about them. You would have no show without a participant! Keep the positive energy flowing their way, and you will be more

likely to attract other spectators (future participants) into your "Frame."

KEY SECRET: Once you perform for one person, and people standing around watch you Zap, they are now conditioned! If you watch the performances on the Zap DVD, you'll notice that many of the performances are on the same patch of grass. This not only has to do with safety, but it is also due to the fact that every time Hon or Gordon Zapped someone, an audience member came forward and asked to be hypnotized.

At this point, your pre-script will get shorter and shorter.

ZAP EXERCISE 4

If you get the opportunity to perform for a group of people, or passer-bys stop to watch, as soon as someone comes forward to ask to be hypnotized, simply shake their hand and command "SLEEP!" If they have been watching you Zap, they are conditioned. They will go down, IF you have the confidence and conviction that is required. You can do it!

This concludes the script and break down part of this section.
You know 'WHY' each line works, and you don't even have to worry about the 'HOW.'
If you feel the need to get creative and make your own script, make sure you cover every part of The Triangle, take every measure to be safe and in control, and write down your script. Once you write it all down, you can make the words flow by picking and choosing the right language patterns. Once you can read the script nicely, record yourself saying it, and allow yourself to be Zapped by your own voice! This might seem strange at first, but it's a great way to find out how good you are (in front of your hardest critic)!

SECTION 6

POST HYPNOTICS

Once you get to a point where you can Zap effectively, then bring someone up and out of hypnosis, you'll want to start thinking about utilizing Post Hypnotic Suggestions. Post Hypnotic Suggestions are thoughts, ideas, and commands that are planted in a subjects mind once they are under hypnosis. These suggestions can range from, but not limited to, feeling vibrant and refreshed, comical routines, and even strong therapeutic healing. Because this product is not a reference to Hypnotherapy, you are strongly advised to study, and become certified in that area before attempting to practice Hypnotherapy. This section will cover some of the Post Hypnotics and Routines that you can do for entertainment purposes.

Please refer to the Zap DVD to get a better understanding of what Post Hypnotics are. You will find that Hon always uses post hypnotic suggestions to demonstrate what are called convincers.

CONVINCERS

A Convincer showcases your control over the participant's mind and proves to any audience watching that you are in control as a hypnotist (a very good one). The actual subject will become even more susceptible to further hypnosis and suggestion. Convincers can be the basis for many hypnosis routines, or even just a quick demonstration of the power of the mind.

The first convincer is one that is used over and over in the Zap DVD. After watching the DVD several times, you will start to pick up the exact language patterns that Hon and Gordon use to get participants to fall back onto the ground after attempting to get up! This is one of the strongest demonstrations of mind control and makes for an entertaining routine within the reach of any beginner. Below is a basic script that you can use verbatim, or expound upon if you wish.

Once your spectator is under hypnosis:

> "Now in a moment I'm going to tell you to get up. When I say the word 'sleep' and snap my finger in your ear, you're going to fall right back down into this state of relaxation, even deeper than you are now... Nod your head if you understand.

(Repeat 1-2 two times if you feel that the participant needs reinforcement)

> *Go ahead and get up?*

> *SLEEP (snapping finger)! That's right, all the way down. You are doing just fine."*

END SCRIPT

Notice how you are essentially telling them what to do. It's that simple... however, you will need to follow a few simple rules of hypnotic language before going off and trying this one!

Notice how you say "In a moment." Some people may be overly susceptible to what you say, and react immediately. The phrase "In a moment" allows you to continue with a descriptive and clear suggestion, while your participant remains still, hypnotized and eyes closed. Use it as you wish if you don't feel that you have complete control over your participant.

Some hypnotists will say "In a moment, NOT now, but in a moment..." This works, but isn't always necessary. Remember, your belief overcomes theirs, so they will have no choice by to do as you say! Saying "In a moment" is enough to suggest that they are to simply listen and react at your command.

The word "SLEEP" and the snapping of fingers are known as anchors. It's direct and universal for any type of person. If you would like to try and use your own anchors, feel free to experiment. A bell, clapping of the hands, touching of the forehead, or even a key phrase can be used as anchors. "SLEEP" seems to work the best for Zap. When you are starting out, use what works.

NOTE THE SECTION ABOUT ROUTINES ON THE ZAP DVD. Tone and inflection plays a big part in effective and fast hypnosis.

DEEPENERS

A deepener sends your participant into a deeper state of rest and relaxation. Because you are telling them that they "will go deeper," they will. You have control over what they will do by simply believing it, and saying it with conviction.

Hon likes to use the sunlight, wind on your hair, and even sounds that go by as deepeners.

Here's an example of how to use someone's cell phone going off during Zap, as a deepener:

"That's right. Let that cell phone sound send you even deeper and deeper into rest and relaxation. That's right you are doing just fine."

Your words will guide them hypnotically. Even a fly on the nose can be used as a deepener!

Please also refer to the performances through DVD, and in the bonus section. Observe the pacing and volume that Hon uses when he performs this convincer. Through observation and practice, you will learn what works for you.

Forgetting to Remember

You're soon going to learn how to make someone forget something, as if you've removed that thought from his or her very mind! But first, another Zap Exercise!

ZAP EXERCISE 5:

Everyone forgets things from time to time. Your keys, a locker combination, even your own birthday, or age! It's very common that the very things that you try so hard to memorize can sometimes vanish from your mind. And no matter how hard you try to remember them, they just stick to the tip of your tongue then slip off making it harder and harder for you to recall.

Think about the different things that you could get someone to forget to remember. Or remember to forget. Write down all of your ideas and think about performing them in the future!

Please refer to the ZAP DVD for more the performance of Forgetting Your Last Name. (Located in Bonus Performances).

You will soon realize that creating your own routines is simple once you've mastered the Zap. Here is another great routine that you can do that not only shows how powerful the mind can be, but also creates a very funny moment for the participant and the audience.

Script delivered when one is under hypnosis already:

"In a moment I'm going to wake you up, and when I do the number 7 will completely vanish from your mind, and you will forget it. I will bring it back later, but in a moment I'm going to

wake you up. When I ask you to say the number 7, it will be as if it slips your tongue and you will completely forget the number 7. You will attempt to say the number 7, but you won't be able to. The number 7 is gone from your mind.

Nod your head if you understand…

Repeat post hypnotic if desired

Go ahead and wake up?

How do you feel? Excellent.

I'm having a bit of trouble adding a few things up.

What's 4 plus 3? You can't say it. Can you? No matter how hard you try…

Don't worry about it. How about this…

Do you remember the movie Snow White? How many dwarfs did she know?

Hold out your fingers and count them out loud so everyone can hear. One number for every time I touch them.

Touch each finger in order from left to right. They will pause quietly when they get to the 7th finger. The number 7 is gone from their mind!

Look at me?

SLEEP! That's right all the way down. You are doing just fine.

When I wake you up the number 7 will jump back into your mind, and you will once again remember it. Any suggestion about forgetting the number 7 is now removed from your mind. And the number 7 is back! Nod your head if you understand.

Get confirmation with a head nod

Go ahead and get up? How do you feel? Nice.

What comes after 6?
They will say 7

Nice work!

END SCRIPT.

Continue with the rest of your routine

This is a very easy routine, and as you can tell by the script, removing the suggestion from their mind is just as easy as giving it!

Removing Post Hypnotics

Always remember to remove hypnotic suggestions from your subjects mind before ending any comedy hypnosis session. You may be planting suggestions that you don't want them to have. Although forgetting the number 7 is silly and fun, display your respect and responsibility by removing suggestions as a part of your performance.

You can easily say the script below before you count someone up and out of hypnosis, or you can say it to them after you wake them up and help them to their feet. Either one is effective in removing Post Hypnotics (PH).

Remove PH while they are under hypnosis, before you count them up:

> *"Listen to me. All of suggestions that I have given you are now removed. That's right you are doing just fine. (Insert command) In a moment I'm going to wake you from hypnosis..."*

The command refers to the specific suggestion that you want to remove. For instance, if you took the "number 7" away from them, and made them forget it, you would say:

> *"The number 7 has now returned, and is now back in your mind."*

After you say this, continue on with the script and into the Count Up.

If you want to remove Post Hypnotics after the count up, after you've help them to their feet, say:

> *"Thanks for volunteering... just one more thing. Look at me and listen. All suggestions that I have given you under hypnosis are now removed. Your last name has returned, and you now can remember your last name as you wish. Do you understand? Perfect. Thanks again!"*

This is a good time to use the hypnotic stare, and snap your fingers when you *say "removed."* They will associate the snap, to your ability to remove a thought instantly, as you can. Make sure you get a head nod, or a verbal "yes" when you ask them if they understand. If you don't, repeat the command,

> *"All suggestions that I have given you under hypnosis are now removed. Do you understand?"*

They will respond.

Since their eyes are open and they can see your face, make sure to smile. This will cause them to smile and feel comfortable about the fact that you are still displaying mind control.

Post Hypnotics are very easy to perform, and remove once you learn that you are in complete control as the Hypnotist. Be calm and assertive. Your participants trust you and are counting on you to be amazing, so act accordingly. Memorize your scripts, record yourself saying them, and perfect them.

Because you have learned Zap, you can now create your own routines. Think about what else you could do while someone is "Zapped." You can:

- Make their eyelids stick shut
- Stick their hand to a table or their feet to the floor
- Laugh when ever you say a word
- Act as if they are watching a funny movie.
- Lose the ability to speak, or hear...

The list can go on and on. You can find examples of different routines in **Zap Audio Supplement** and the exact scripts word for word.

Just remember that when someone is brought into a state of deep hypnosis, you have the opportunity to take control and plant post hypnotics as you wish.

CAN I MAKE SOMEONE DO ANYTHING I WANT?

People will NOT do what they normally wouldn't do. Hypnosis is a strange thing, and even though you can get someone to follow your comedy routines and go with your flow, people, under hypnosis, will not do what they would normally not do.

So to be specific: You will NOT be able to cause someone to harm them selves. If you do you are being irresponsible with your skills. Practice safety at all times.

There is a fine line however, in that **under hypnosis a subject will be susceptible to suggestion.** However, if you find that your suggestions aren't working it is because they simply do NOT want to follow your commands. Simply have them close their eyes, take a deep breath, and relax even deeper and deeper than they are.

Give them a nice suggestion by letting them know that they will feel alive and refreshed. Wake them up from hypnosis and thank them for their time. There's never a need to prove anything to someone who doesn't want to try.

NOTE: I have never seen Hon Wong NOT Zap effectively, and every time he performs he succeeds. Unfortunately he had no answer for me when asked what to do if it doesn't work. He simply said, "Just try again." When your success rate gets up to 100%, you'll feel the same way. Keep trying until you don't know how to do it wrong.

SPECIAL LESSON AND SCRIPT FROM MASTER HYPNOTIST HON WONG:

Most people make post hypnotics more complex than they actually are. Post Hypnotics are actually very simple, as you will soon see. Here is the process broken down in steps:

1.) Zap or hypnotize your participant.
2.) Deepen and implant any post hypnotic suggestions that you, as a hypnotist wish.
3.) Repeat the post hypnotic a minimum of 3 times and each time have your participant agree by nodding their head that they will accept the post hypnotic.

...That is as simple as it gets.

Warning: Always Remember to remove ALL post hypnotics after any performance to avoid unintended behavior.

What if my participant acts unexpectedly... like crying?

It is not uncommon that your participant laughs, cries, or even twitches or convulse. This is the body's way of releasing tension, which hypnosis can be very good for.

If you happen to have a person cry during, or after hypnosis, that means that this person needed to cry and clear anyway an emotion that was built up inside. Here's how you handle that:

> *"That's right you are doing just fine...allow yourself to take a deep breath and stop crying...NOW! (As a command)...then say "allow all your thoughts and emotions to go back to that safe place where they just came from...that's right you are doing just fine"*

...It is then your choice to bring them out of hypnosis by counting them up and out. Use the standard Count Up as described earlier.

Once you learn this Post Hypnotic process, you can be as creative as you want and come up with your own routines.

My personal favorites follow below verbatim...modify to fit your needs...where I have my name...insert yours, etc.

"Hi you look like a person that loves to have fun and is very smart, right (wait for yes or their agreement). My name is Hon Wong and your name is (wait for their response).
Hi John (insert their name). I am the World's Fastest Hypnotist, Hon Wong and I can help you do things that people can only dream possible. Allow me to hypnotize you, Say YES, John (90%+ of the time they will say yes...if they say no.you did not build enough rapport...you then say OK thanks and move on). Then quickly say I will allow you to feel better than you have ever felt before in your life when I awaken you...That is what you want John, right! (SAY AS A COMMAND). Give me your hand. When I say Sleep you will relax completely and fall like a SACK OF POTATOES safely here (direct them to fall on safe landing area...covered in DVD). (As you tell them how to fall look DEEPLY INTO THEIR EYES using the Hypnotic Stare AND NOD YOUR HEAD and watch for them to nod their head Tug their hand about 2 to 4

inches...covered in DVD). SLEEP! (Say as loud as you can as a command!).

(The following is to deepen after Zap) That's right you are doing just fine, allow every sound that you hear and every breath that you take to now concentrate on my voice. Allow your self to completely relax and completely let go and NOW concentrate on my voice. That's right you are doing just fine. Allow the warmth of the sun, the breeze of the wind to now concentrate on my voice and relax deeper and deeper. That's right you are doing just fine. When I awaken you, you will feel better than you have ever felt before, do you understand John, nod yes now! (Await nodding)."

"I will now allow you to know that you are hypnotized now! Relax your eyes and eyelids now! Relax them so much that you DO NOT want to open them Now! In a moment I will tell you to TRY (stress the word Try) to open you eyes. The more you try the tighter your eyes are locked tight...do you understand! Nod yes, now! (Wait for nodding) (Repeat this 3 times)...Then say, with your eyes still closed tightly look up as high as you can with your eye balls...do you understand, John, nod yes now! Try to open your eyes...EYES LOCKED TIGHTER AND TIGHTER, TIGHTER AND TIGHTER...OK Stop trying NOW and Allow yourself to go deeper and relaxed more and more as you now concentrate on MY Voice! You have now proven to yourself, John, that you can be hypnotized...you are safe. You will allow yourself to now concentrate on my voice and allow every sound that you hear, every breath that you take, and every moment that goes by to relax you even deeper and deeper."

When I awaken you, I will snap my fingers in your ears and say sleep. You will fall like a Sack of Potatoes deeper into sleep than you are now...once you understand this nod NOW! (Repeat this command 3 times). When I awaken you, you will understand me and you will TRY to speak and the more you TRY to speak the more your jaw will be locked like your eyes, do you understand, nod yes now! (Repeat 3 times)...(do not count them out now) Open your eyes wake up...Hi John, how do you feel? (He can't speak his jaws are locked). I'm sorry John I do not understand you...(have a bit of fun now)...then snap your fingers in their ears and command Sleep!" They will fall Deeper still...

Awaken script and Count Up..."In a moment I will count from 1 to 5 at the count of 5 you will be wide awake feeling better than you have ever felt before. Once you understand this, John, nod Now! When you awaken you will remember how much fun you just had and you will forget everything else...all suggestions will be removed...except you will

awaken refreshed feeling better than you have ever felt before, nod yes now...1, 2, 3 TAKE A DEEP BREATH, 4, 5 EYES OPEN! Wide awake, John feeling fine, feeling better than ever before.
(END OF SCRIPT)
You can add any skit that fits your show...

Live Your Dreams and Inspire Others to Live Theirs,

Hon Wong

Section 7

SAFETY AND CARE

(Please refer to the Zap DVD for in depth information on SAFETY, as well as What to Expect when performing Zap)

Safety Key Points:

1. Approach groups of 2 or more when you are starting out.
2. Zap over grass, or soft carpet, in an open area away from rocks, trees, tables, chairs, and even people.
3. Never pull, or yank someone's arm in a harmful way. Follow all instructions properly as taught here and on Zap DVD.
4. Even though there is a lot to remember for safety, don't be scared! Just be confident in what you know, and use good judgment, care, and respect for your participants.

WARNING! Zap is very serious and can only be done by the few who give it the full respect and attention that it deserves. Do NOT perform Zap on children, elderly, pregnant women, or people with physical disabilities. Doing so may result in harm to your participant or you!

WARNING!!! Do not attempt to Zap anyone that is unhealthy, pregnant, elderly, or under the age of 18 years old. Do NOT Zap anyone with joint or back problems, heart problems, or history of stroke or heart attack. Do NOT Zap while under the influence of alcohol or drugs. Do Not Zap anyone under the influence of alcohol or drugs.

SECTION 8

Suggested Study

Here is a list of books that will help to aid you, not only in your quest to master Zap Mind Control, and Hypnosis, but to also give you a wealth of knowledge that will help transform your life. These books helped inspire Hon, Gordon, and Myself. They are simply suggestions, but a

Books to Transform the Way You Think

1) Think and Grow Rich by Napoleon Hill

2) Psycho-Cybernetics by Maxwell Maltz

3) As a Man Thinketh

4) The Richest Man in Babylon

5) The World's Greatest Salesman by Og Mandino

6) The Magic of Believing by Claude M. Bristol

7) Any Book by Ormond McGill

8) Any Book by Milton Ericson

9) Any Book by Lesile LeCron

10) Any Book by Jose Silva

11) The Power of Your Sub-conscious Mind

And of course

12) The Holy Bible

Books to Aid You with Approach

1) Get Anyone to Do Anything: Never Feel Powerless Again--With Psychological Secrets to Control and Influence Every Situation by David J. Lieberman
2) How to Work a Room: The Ultimate Guide to Savvy Socializing in Person and Online by Susan RoAne
3) The Art of Seduction by Robert Greene
4) 48 Laws of Power by Robert Greene

Of course, these books and programs aren't short, but they are VERY good. Too good. Many Mind-Contrrrol Experts keep these titles secret any one serious about Zap, you should at least read any of these to develop an advantage in the social field. Developing your inner game will create the confidence of a true Alpha.

Conclusion

You are now in a place where you have to make a decision. Take on the role of The Hypnotist, or worry about it later. Take if from me, either choice is perfect.

There are those that may choose to get out there right away and start Zapping. If you let the material sit too long it may evaporate, and you run the risk of losing momentum. The energy is fresh and bright, and your motivation will propel you into success with Zap.

On the other hand, the patient student sits in meditation. Perhaps he or she gives this book another read or two, and watches the Zap DVD again. Letting the material sit long enough will allow it soak all the way down to where it needs to live.

Or maybe you sit on the fence. Ready to tip over in any direction. That's perfect too.

Remember, Zap is all about confidence, conviction, and FRAME of mind.

Your perspective has everything to do with it, and you are in complete control. You are The Hypnotist. You have true power to create what you want in your life. God Bless, and have fun!

WANT TO LEARN ZAP LIVE?

Contact Hon Wong at www.honwongseminars.com, or email jay@noblezada.com and ask about LIVE ZAP TRAINING. Your purchase of Zap DVD and Zap Guidebook qualify you for a $150 discount toward any Hon Wong Seminar and/or the next NX Live Event. We'll see you there!

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"Change your reality
and challenge the world to catch up."
-Hon Wong

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PERFORMANCE RELEASE

The next page is a sample performance release that you can model, and modify to make your own. This performance release is an example what can be used before performing Zap and is for the protection of the performer against legal misconduct. The agreement also acts as a form of credibility and can speak a thousand words of "pre-talk" before you attempt to hypnotize. This can help with all 3 points of The Triangle!

Always get your participant's consent before performing Zap. Insert your name in the spaces designated, and allow your participant to print their name on the first line, and sign the agreement at the bottom.

Hon Wong, Gordon Fang-Wong, Noblezada, Zap and its distributors are not responsible for the misuse of the instruction and information of this product. Take all necessary legal, and safety precautions before attempting to Zap anyone. Zap at your own risk.

Hypnosis/Hypnotherapy Release Form*

I, _____ have been advised by (your name here) the scope of hypnosis/hypnotherapy practice and I give my full consent to receiving hypnosis/hypnotherapy sessions by (Your Name). I understand that results vary and that the above name practitioner may not guarantee results.

Hypnosis/Hypnotherapy is not a replacement for medical treatment, psychological or psychiatric services or counseling. I also understand that the Hypnotist/Hypnotherapist does not treat, prescribe for or diagnose any condition.

I understand that the practitioner is a facilitator of hypnosis or hypnotherapy and is not practicing any other profession that requires a license under the laws of the State of *(enter state you are in)*.

I am aware and understand that in some cases it may be necessary for the practitioner to respectfully touch my shoulder(s), hand, wrist, or forehead in order to assist me in relaxation. I give the practitioner permission and consent to do so in order to help me establish a beneficial state of hypnosis.

I have been advised that I am free to terminate any or all sessions at any time. I have agreed to participate in each session to the best of my ability.

I have accurately provided background information as requested by the hypnotist/hypnotherapist.

I understand that confidentially regarding my sessions will be honored between my hypnotist and myself.

Signature of Client _____ *Date* _____

***The above release form is intended for educational purposes only, and should be consulted by a certified legal expert. This form can be found online through a simple search, and should be used as an example only. Do not use copy this release form for your professional or private use.**

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